Memorandum to Associate Editors, Representatives and Alternate Representatives.

Subject: Regional Meeting, New Orleans, November 15, 16, 17, 1951.

We would like to call your attention to the purpose of the forthcoming meeting in New Orleans. The primary objective of the Gulf Coast Association of Geological Societies is to further the interest in and develop a more thorough understanding of the geology and the problems in the Gulf Coast area. In order to do this, we are planning a comprehensive program consisting of papers of regional and local interest to be presented at the annual fall meeting.

It is our intention to have ready at this meeting a bound volume of some of the papers to be presented and other papers of regional interest. In order to accomplish this we are asking that the associate editor, representing each society, be dually responsible for the papers to be published and presented on the program.

At the present time our technical program will consist of approximately 12 hours. We are asking that each of the seven member societies be responsible for 1 1/2 hours of regional papers and for unusual fields. If lantern slides are used that they be of the standard 2" x 2' or 3/4" x 4" size.

The Steering Committee has limited this proposed annual of 150 printed pages and 75 pages of illustrations (exclusive of advertising). It is planned to divide this as equally as possible among the seven member societies. In other words, each associate editor is responsible for obtaining 20 printed pages and 10 illustrated plates. In order to keep the expense of this publication to a minimum, we are planning to print by the offset method on 8 1/2" x 11" paper. The plates should conform to the attached example. You will find that these proportions will also be suitable for reductions to 3" x 4" lantern slides. The following schedule has been set up:

Sept. 1st., submission of all pre-print papers to the Chief Editor, F.M.Schall, Texas Gas Transmission Corporation, P.O.Box 1840, Shreveport, Louisiana.

Sept. 15th, in the case where there are no reprints, abstracts will be submitted of all remaining papers to the Chief Editor. He will welcome suggestions for additional material that has been presented locally.

It is anticipated that the revenue from advertising will bear the cost of printing the publication. Within two weeks a letter will follow asking for a list of prospective advertisers.

The success of this publication and program rests on your shoulders. Your co-operation will be greatly appreciated.

Yours very truly,

F.M.Schall, Chief Editor
T.H.Philpott, Program Chairman.

P.S. Possibly if you read this letter at your next society meeting, it may explain our aims to your group.